

INVESTORS

Lathell Nutraceuticals LLC

Global Bio-Innovation & Supply

Lathell Nutraceuticals LLC is a diversified health-science and functional ingredient company focused on scalable, high-impact wellness technologies and products. Our portfolio spans medical-grade nutraceuticals, functional food ingredients, diagnostic devices, and coherence-based intelligence systems.

We operate at the intersection of:

- Metabolic health
- Functional nutrition
- Advanced diagnostics
- Longevity science
- Institutional wellness programs

INVESTMENT THESIS

Lathell Nutraceuticals is positioned to benefit from three converging global trends:

1. **Rising chronic disease burden** (diabetes, cardiovascular disease, kidney disease, obesity)
2. **Global reformulation of food and nutrition systems**
3. **Shift from treatment to prevention and diagnostics**

Our product strategy addresses these trends through:

- Very-low-glycemic sugar and sodium replacements
- Targeted condition-specific nutraceuticals
- Diagnostic and biological age assessment devices
- Scalable B2B and institutional supply models

CORE BUSINESS SEGMENTS

1. Functional Ingredients (Industrial Supply)

Flagship platforms:

- **SAFE SUGAR™** – Very-low-glycemic sugar replacement
- **SAFE SALT™** – Sodium-free and reduced-sodium salt platform

Target markets:

- Food & beverage manufacturers
- Institutional nutrition programs
- Government and healthcare reformulation initiatives

Revenue model:

- Bulk ingredient supply
- Long-term procurement contracts
- Licensing and co-manufacturing agreements

2. Condition-Focused Nutraceutical Portfolio

Lathell maintains a large, diversified product portfolio targeting:

- Metabolic & glycemic health
- Kidney & urinary health
- Gout & uric acid
- Cardiovascular support
- Sleep, stress & mood
- Pain & inflammation
- Longevity & cellular aging

These products support:

- Direct-to-consumer channels
- Distributor networks
- Institutional wellness programs
- White-label & licensing partners

Revenue model:

- Branded product sales
- Wholesale & distribution
- Licensing and regional exclusivity

3. Diagnostic & Monitoring Devices

Devices include:

- **BioAge™ Device** – Biological age analyzer
- **BSS™ (Bio-Signal Stability Scanner)** – Physiological stability monitoring platform

These technologies support:

- Personalized wellness programs
- Institutional health assessment
- Preventive care models

Revenue model:

- Device sales
- Subscription software (future expansion)
- Institutional deployment

4. Coherence Intelligence Division (LCIE™)

The Lathell Coherence Intelligence Ecosystem (LCIE™) is a non-clinical intelligence framework supporting:

- Organizational coherence
- Biological stability concepts
- Long-term system optimization

This division supports:

- Strategic modeling
- Institutional system design
- Long-term IP development

MARKET OPPORTUNITY

Global addressable markets include:

- Nutraceuticals: **\$650+ billion by 2030**
- Functional foods: **\$500+ billion**
- Diabetes & metabolic care: **\$1+ trillion**
- Longevity & aging science: **\$300+ billion**

Lathell's product architecture allows entry into:

- Consumer markets
- B2B ingredient supply
- Institutional programs
- Government procurement

COMPETITIVE ADVANTAGES

- Broad and diversified product portfolio
- Proprietary formulations and naming assets
- Functional ingredient platforms (SAFE SUGAR™, SAFE SALT™)
- B2B and institutional positioning
- Regulatory-conscious development
- Scalable manufacturing model
- Global distribution strategy

REVENUE MODELS

Lathell operates multiple revenue streams:

- Direct product sales
- Bulk ingredient supply

- Distribution agreements
- White-label partnerships
- Licensing & territorial exclusivity
- Institutional procurement
- Device sales

This multi-channel approach reduces dependency on any single market.

USE OF INVESTMENT CAPITAL

Capital is deployed toward:

- Manufacturing scale-up
- Regulatory filings and compliance
- International distribution
- Clinical validation and data generation
- Intellectual property protection
- Device development
- Institutional partnership expansion

PARTNERSHIP & INVESTMENT STRUCTURE

Investment opportunities may include:

- Equity participation
- Regional distribution rights
- Manufacturing joint ventures
- Strategic licensing
- Institutional pilot programs

Opportunities are evaluated on:

- Geographic scope
- Industry sector
- Strategic value
- Capital participation
- Long-term alignment

RISK MANAGEMENT

Lathell manages risk through:

- Product diversification
- Multiple revenue channels
- Conservative claims structure

- Regulatory-aligned labeling
- IP asset protection
- Controlled partner access

INVESTOR CONTACT

For investor inquiries, partnership discussions, or strategic proposals:

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Please include:

- Organization name
- Country
- Investment or partnership type
- Area of interest (ingredients, devices, nutraceuticals)

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